

INITIAL INTERVIEW GUIDE

Product Design

Welcome to your prep guide for the initial Product Design interview at Elementor. Our designers have crafted this guide to provide you the essential insights and strategies to ace the interview. Take advantage of this opportunity to stand out and secure your dream job at Elementor. Let our guide be your secret weapon to success!

What to expect in your initial interview

This interview will be 75 minutes, divided into the following categories:

- Introductions: 20 minutes
- Presentation of two projects: 40 minutes
- Questions: 15 minutes

How to choose your projects

Successful presentations often include projects that:

- Have included your deep involvement and ownership (end-to-end) through all stages of the product design process.
- Are complex enough to present the UX challenges that accompanied the process.
- Highlight experience with working web / desktop products.
- You're most proud of in regard to product thinking, interaction design, visual design, etc.
- Reflect your ability to work closely with cross-functional stakeholders.

How to reach the best presentation

It's time to showcase your best work and product thinking in your upcoming interview. Although it's important to approach this interaction as a conversational one, it's equally important to follow a structured approach to your presentation. By doing so, you'll be able to demonstrate your preparedness and impress your interviewer.

Make sure you include the following:

› **The user or business problem you were trying to solve, including:**

- Your goals
- Your success metrics
- Why it was a problem to begin with
- Your role within the project or team
- Your target user
- Constraints you or your team faced

› **Your design solutions, including decisions you and your team made:**

- Include mockups and prototypes (high fidelity please)
- Describe the testing process and how the product took final shape.
- Describe cross-functional cooperation and how you worked with the team and engineers.
- Explain the problem-solving and user-centric approach during the product design cycle.

› **Tradeoffs you and your team had to make.**

› **Your reflections on the experience, including:**

- How successful was / wasn't it?
- What have you learned from the experience?

Good Luck!

ELEMENTOR UX TEAM